



# HUNTSVILLE INTERNATIONAL LEAGUE

[www.huntsvilleinternationalleague.org](http://www.huntsvilleinternationalleague.org)



## **2021 Advertising and Sponsorship Opportunities**

*Please complete the information below, enclose your check payable to HIL and mail to:*

Huntsville International League  
Attn: J.Ed Lowe  
2212 Gill St  
Huntsville, AL 35801  
[jason.lowe@bargedesign.com](mailto:jason.lowe@bargedesign.com)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Qty	Item	Cost
	<b>BASEBALL/SOFTBALL – SPRING/FALL</b>	
	<b>Field Sponsorship.</b> 4 x 8 ft. Sign on Backstop, Home Page Website Sponsor and listing on sponsor page	\$1,200
	<b>Concession Area Sponsor.</b> 2, 3 ½ x 6 ft. Signs will be featured in Concession Area. Home Page Website Sponsor.	\$1,200
	<b>Batting Cage Sponsorship.</b> 3 ½ x 6 ft. Sign on outside of cage fencing and listing on sponsor page.	\$400
	<b>Outfield Advertisement.</b> 3 ½ x 6 ft. Sign is placed on outfield fence of your choice and listing on sponsor page.	\$350
	<b>*NEW* SOCCER - FALL</b>	
	<b>Outfield Advertisement.</b> 3 ½ x 6 ft. Sign is placed on outfield fence of your choice and listing on sponsor page.	\$350
	<b>Team Sponsor.</b> Company logo on jerseys for a team in the park	\$500
	<b>*NEW* BASKETBALL - WINTER</b>	
	<b>Team Sponsor.</b> Company logo on jerseys for a team in the park	\$500

All corporate or business advertisements and sponsorships include a listing on the HIL website on the Sponsors page. I prefer my advertisement and/or sponsorship to be for this field (circle one for each park location):

Mayfair Field #1 - Co-Ed T-Ball  
Mayfair Field #2 - Baseball Coach Pitch  
Mayfair Field #3 - Baseball Major League/Minor League  
Mayfair Field #4 - Softball Lower Field  
No Preference.

Oak Park – Minors Field  
Oak Park – Majors Field  
Goldsmith-Shiffman Field (Football)  
Mayfair Field #5 - Softball Upper Field.

\*All advertisement and sponsorship requests are filled on a first come, first served basis. For any questions or to discuss unique advertising opportunities, please contact J.Ed Lowe at (615) 939-0680 or email [jason.lowe@bargedesign.com](mailto:jason.lowe@bargedesign.com).

# **The Huntsville International League Board of Directors announces a variety of Corporate Advertising and Sponsorship Opportunities at Mayfair Park and Oak Park for the upcoming 2021 Sports Year.**

***Individual Field Sponsorships.*** Each of our 5 Mayfair Park Fields and our primary 2 games fields at Oak Park have the opportunity for a corporate sponsorship. Two 4 foot by 8 foot signs of your company logo will be strategically placed on the backstop of the sponsored field. Your company logo and a link to your company web-site will be prominently displayed on the home page of the new Huntsville International League web-site for 1 year. Your company will also be listed on the Huntsville International League Sponsor Page. Signs will be displayed thru the end of all Fall Sports. Field Sponsorships are limited to two companies per field and are available on a first come first served basis. **Cost - \$1,200.00**

***Concession Area Sponsorship.*** 3 ½ foot by 6 foot signs of your company logo will be strategically placed in and around the concession area of both Mayfair and Oak Park which are the highest traffic area in the parks. Your company logo and a link to your company web-site will be prominently displayed on the home page of the new Huntsville international League web-site for 1 year. Your company will also be listed on the Huntsville International League Sponsor Page. Signs will be displayed thru the end of all Fall Sports. The Concession Area Sponsorship is limited to one company and is available on a first come first served basis. **Cost - \$1,200.00**

***Batting Cage Sponsorship.*** 1 – 3 ½ foot by 6 foot sign of your company logo will be placed on the Softball or Baseball batting cage area at Mayfair Park and Oak Park. Your company will also be listed on the Huntsville International League Sponsor page on the new website. Signs will be displayed thru the end of all Fall Sports. The Batting Cage Sponsorships are unlimited, and signs will be strategically placed on each set of batting cages. **Cost - \$400.00**

***Individual Outfield Signs.*** 1 – 3 ½ foot by 6 foot sign of your company logo will be placed on the Softball or Baseball field of your choice. Signs will be duplicated for 2021 so that your sign will appear at both Mayfair Park and Oak Park. Your company will also be listed on the Huntsville International League Sponsor page on the new website. Signs will be displayed thru the end of all Fall Sports. **Cost - \$350.00**

***\*NEW\* Individual Team Sponsorships.*** Soccer and basketball have the opportunity for individual team sponsorships. Team sponsorships include company logo on the front of the jersey for a team within the park. We will work to accommodate pairing sponsorships with respective child's team but will be paired on a first come first serve basis. Soccer sponsorships will be for the fall season and basketball will be for the winter season. **Cost - \$500**

The forms for ordering sponsorships and/or signs can be found on-line at [huntsvilleinternationalleague.org](http://huntsvilleinternationalleague.org) and have been attached to the sponsorship email. All logos and art work for new signs and any questions regarding sponsorships and/or signs can to be directed to J.Ed Lowe @ [jason.lowe@bargedesign.com](mailto:jason.lowe@bargedesign.com) or (615) 939-0680. All sponsorship commitments and sign logos are due by March 12, 2021 in order to signs on the fields for Opening Day.